

January 4th, 2016

Marketing Contact:

Kate Lasier, Marketing Manager

Enersphere Communications

404-786-1265 | Klasier@enersphere.com



Keith Cowan Joins Board of Directors for Enersphere Communications



Atlanta, GA – Enersphere Communications, LLC announces Keith Cowan, CEO of Cowan Consulting Corporation, has joined their Board of Directors to assist the company as it moves into the next stage of commercial deployments of their outdoor small cell infrastructure, the ePole, in the United States. Keith is the former President of Strategic Planning and Corporate Initiatives at Sprint Corporation, and also served as the Chief Development Officer of BellSouth Corporation.

Enersphere sits at the crossroads of several major trends, as the exponential growth of mobile data demand requires that carriers densify their mobile communication networks, and municipalities and utilities require unique stealth infrastructure and deployment strategies. Keith’s background in developing products, services and business models to serve companies in the telecommunications and cable industries will help bring Enersphere and the ePole into focus as a solution to meet their increasing data and coverage demands. “We’re excited to have Keith join our Board. He is a strategist with both domestic and international experience and brings a practical approach to developing new businesses and business partnerships,” said Dave Lasier, President and CEO of Enersphere.

“I am excited to join the Enersphere Board at a time when wireless carriers and cable mobile service operators need to work collaboratively with municipalities and electric utilities to densify wireless networks to improve the coverage and capacity of wireless services over Wi-Fi and licensed spectrum,” said Keith Cowan. “By deploying ePoles that can serve as microcell and picocell towers, while concealing themselves as aesthetically pleasing street lights and utility poles, all parties can efficiently accelerate improvements to wireless connectivity, while supporting the explosion of “Smart City” and “IoT” initiatives.”

Enersphere currently has several agreements in place to deploy ePoles with municipalities here in the United States, as well as signed contracts with several major mobile network operators and tower companies. Enersphere’s primary customers for ePoles and ePole installations are mobile network operators, cable companies, municipalities, electric utilities and tower companies. Enersphere is also developing its international business, with ePoles deployed in Bogota, Colombia. With an extensive background in corporate strategy, business development and merger and acquisitions, Mr. Cowan will be primarily focused on developing Enersphere’s market strategies for business growth.

Changing Your View on Small Cells

Enersphere Communications was founded in 2011 and is located in Atlanta, GA. Enersphere develops and sells the ePole, a multi-purpose, safe and aesthetically pleasing cell site that provides a seamless option for wireless service providers to transition economically from towers to small cells. To learn more about Enersphere and the ePole, visit our website at www.enersphere.com.

###