

Gov. Deal recognizes Enersphere Communications for entering into a new international market in 2014

ATLANTA, March 2 – Gov. Nathan Deal recognized Enersphere Communications with a GLOBE (Georgia Launching Opportunities By Exporting) Award for entering one or more new international markets in 2014.

“International trade is a vital component of economic development for small businesses in Georgia,” said Gov. Deal. “In fact in the last year, 88 percent of companies that utilized Georgia’s international trade services had fewer than 100 employees. The GLOBE Awards give us an opportunity to recognize our state’s small businesses that have entered into a new market in the past year. This year’s award winners represent the high-caliber, highly competitive companies that operate in Georgia, and I congratulate each of them on receiving this great honor.”

The GLOBE Awards were established by the Georgia Department of Economic Development (GDEcD) in 2014 for the purpose of highlighting companies that have contributed to Georgia’s economic development and global presence by exporting to a new international market.

“We’re proud to be selected by the state of Georgia for the 2014 GLOBE Award. We believe our product, the ePole™, efficiently and economically enables the deployment of mobile communications on a global basis,” said Dave Lasier, President and CEO of Enersphere Communications.

GLOBE Award recipients were recognized at the second annual Go Global reception on March 2, 2015 at the Georgia Tech Hotel and Conference Center, an annual networking event for the state’s international representatives. The state has international representation in 11 strategic markets, including Brazil, Canada, China, Chile, Colombia, Europe, Israel, Japan, Korea, Mexico and the United Kingdom and Ireland.

This year’s 44 GLOBE Award winners represented 17 Georgia counties and collectively expanded into 104 different countries and territories. Approximately 90 percent of this year’s winners have 100 or less employees, while 73 percent have 50 or less employees. Among the winners, the most popular new markets were the United Kingdom, Australia, Saudi Arabia, South Korea, United Arab Emirates and Colombia. These companies entered an average number of more than six new markets in 2014. The company with the largest number of new markets expanded into 37 countries and territories last year.

“These awards highlight the importance of exporting for small and medium sized companies across our state. Last year, 88% of companies that utilized Georgia’s International Trade services to grow sales in international markets had fewer than 100 employees. Trade remains

an important component of economic development in Georgia,” said Mary Waters, GDEcD Deputy Commissioner of International Trade.

Recently released trade statistics for 2014 showed Georgia celebrated a 5th consecutive year of export growth, with a record \$39.4 billion in exports.

[See the complete list of GLOBE Award recipients.](#)

Enersphere Communications develops, sells and finances mobile communications and electric utility infrastructure including an integrated outdoor “Small Cell” utilizing modular composite pole technology. Our Small Cell infrastructure, the ePole™, efficiently and economically expands mobile capacity and coverage, strengthens electric distribution networks and enables public safety applications to create a safer, more eco-friendly world.

About the Georgia Department of Economic Development

The Georgia Department of Economic Development (GDEcD) plans, manages and mobilizes state resources to attract new business investment to Georgia, drive the expansion of existing industry and small business, locate new markets for Georgia products, inspire tourists to visit Georgia and promote the state as a top destination for arts events and film, music and digital entertainment projects.